



# Venice - Monte Carlo



UNITY IS STRENGTH

CANTIERE NAVALE VITTORIA

FAST SERVICE

POWER MARINE

# CANTIERE NAVALE VICTORIA



Victoria Shipyard has been a world leader in construction of military and work boats since more than 80 years.

Victoria Shipyard has built more than 860 boats that change from more traditional Wooden Boats to more modern steel boats or in aluminium alloy.

The Point of force of the yard is the flexibility and the production quality, with which the yard guarantees to their Customers high quality standards.

Between the various acquired certifications by the yard, the certification: UN EN ISO 9001 :2008 and UNI EN ISO 14001 :2004 stands out.

## RELIABILITY

Fast Service technical office established from a collaboration and fusion between experience and innovation. The office was established in 1991 thanks to Dr. Eng. Gianfranco De Casa, who has been collaborating with Ing.

Luca Biasci since 2005. Fast Service is specialized in the sector of planning for work, military and pleasure boats.

Great is the experience in military field, where the Company has designed several units for different Italian Government offices, as: Italian Navy, Coast Guard, Italian Custom Police, Brigade Of Fire and Foreign as: Libya, Tunisia, Croatia, Slovenia, Romania Coast Guard and Cyprian and Tunisia Navy.

## TECHNIQUE

Power Marine was founded in 1982 thanks to the Business and Engineering genius of Giancarlo Corbelli.

Since then the Company from beginning is set up for the realization of hulls for competition.

During the years, P.M. accumulates experience and successes, in over 400 Grand Prix competitions as record of speed and world qualifications.

Today P. M. puts its own know-how at disposal, for the realization of high performance military and pleasure boats, without leaving out the design and the comfort.

## SPEED

The cooperation between these three Companies, leaders for their respective qualities, starts in 2012 with the creation of the Fast Interceptor 49 ' a vessel, built with requirements of international Coast Guard, which will be also tested by other Government Agencies, characterized by remarkable performance in terms of speed (70 knots) and sea keeping.



This 49 ' is the first step for the realization of the Fast Interceptor 65': the perfect result of the union between speed, technique and reliability. A monster of the sea 20 meters long, powered by two SEATEK 1600 hp, able to reach a speed of 100 mph with a range of 600 nautical miles.

The boat is designed for military purpose and it is unique in its genre and performance. This is why we have chosen to test it and to compare it in order to reach the record of Venice - Monte Carlo, now held by a racing boat.

### THE PROJECT

The format, fascinating combination between sport and entertainment, is addressed to companies and individuals who want to translate a sporting event in to an high level event, with global interest in the mass media, in order to strengthen its image in the market and in their socio-economic reality.

The communication and advertising that will result are two foundation points of the project due to the choice to plan the arrival in Monte Carlo on September.

In the foreground television internet, radio and newspapers will be called to devote large spaces to the event to ensure the highest knowledge to a very large number of users.

This challenge has been taken by Power Marine, Fast Service and Victoria Shipyard, Companies partners in design and construction of super fast military ships.

### THE ORIGINS

The history of Venice-Montecarlo began in 1990 on the initiative of a group of fans, including some offshore champions such as Renato della Valle and Alberto Smania, who were little interested in the catamaran off shores races along the coast, so they decided to revive the monohull on their more appropriate field : the big off-shores races , a bit on the example of the tour of England. A formula that wanted to persuade Shipyards to participate with their standard boats.

Just look through through the list of the first 4 winners to realize that the absolute supremacy was a matter between riders with tested ability and offshore boats.

This was the reason why the race suffered a slow decline and it was abolished after a few years.

There wasn't any spirit of competition among Shipyards which built the pleasure boats to be used in the race in favor of real racing boats driven by off-shore pilots.

The race stopped but attempts to lower the crossing record continue using at only racing boats, that had taken part in the championship offshore F1.

The absolute record is the prerogative of Mario Invernizzi who in 2011, leaving from Monte Carlo has reached Venice covering the distance of 1122 nautical miles in 22 hours 13 minutes and 17 seconds at an average of 51 346 kn including the time for a refueling in Messina.

The fleet race Venice-Montecarlo has become a test bed for testing the sea qualities of the means and the reliability of the engines, so it's great the return of the image for the Shipyards which take part in the event.



### THE MEDIA AND THE SUPPORT OF MILITARY CORPS

The media will support every moment of challenge with great interest, and at all levels, giving a large interest to the event.

The role of the printed paper will be very important because it has the task of reviewing the event, presented as an opportunity to watch a sport show .

Television and online platforms have the task of broadcasting shots and images in real time and posts and photos will be directly published by the crew on the best social networks, to allow public to participate in the event actively.

For the event we have been already stipulated and granted the support and cooperation from the Italian Custom Police and the Coast Guard, which will provide staff and equipment to ensure best safety of operations required and the good result of the enterprise.

The boat will be shot by cameramen along the way and sometimes it will be escorted by helicopters and authorized boats authorized.

### RECIPIENTS OF THE EVENT

The event includes a very large catchment area from the sea, speed and competitions lovers , to people with different interests.

The particularity, the organization and the structure of the event, especially as regards the hospitality made in Monte Carlo and the cooperation of broadcasters, will be such as to attract a much wide public.

Therefore an appointment for sports fans, but not only: the staff will have the task of creating entertainments able to catch everyone's attention.

### OBJECTIVES

The Venice - Monte Carlo with its 1122 miles is the perfect test bed to test and show the level of achieved performance , the reliability of the engines and the validity of the design.

In fact, the race is challenged with a hull designed exclusively for military purpose, and not for racing one.

If the Company succeeds, the echo will be extraordinary and it will be a great satisfaction in primis for all the people involved at every level in our three Companies.

In addition to the prestige of the title and to the technical answers, this event becomes a real marketing operation carried out to increase the fame all over the world of our three Companies, of their partners and sponsors who will participate and cooperate in the event.

The return of the resulting image will be very significant.

